



City of Guyton, Georgia  
**DOWNTOWN DEVELOPMENT  
AUTHORITY (DDA) MEETING**

February 19, 2025 | 10 A.M.

**Guyton City Hall  
310 Central Boulevard  
Guyton, GA 31312**

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## **AGENDA**

1. **Call to Order**
2. **Invocation and Pledge of Allegiance**
3. **Consideration to Approve the Agenda**
4. **Consideration to Approve the Minutes**
  - ④ 01/15/2025 DDA Meeting
5. **Financial Report**
6. **Strategic Planning Committee Report**
7. **Old Business**
  - a) **Update on the façade grant program**
  - b) **Update on downtown mural project**
  - c) **Discussion on mural dedication sign and reveal celebration**
8. **New Business**
  - a) Discussion on implementing Food Truck Fridays
  - b) Discussion on next steps for extending the boundaries of the Downtown Development District
  - c) Discussion on fiscal year 2025-2026 Budget
9. **Adjournment**

**DDA**

**12/18/2024**

**INCOME**

FY '25 General Fund	\$	25,000.00
<b>Total Income</b>	<b>\$</b>	<b>25,000.00</b>

**EXPENSES**

**BUDGET SUMMARY**

*Façade Grants (10/\$1,000.00)	\$	10,000.00
GDC Registration	\$	2,460.00
GDC Travel & Lodging	\$	974.43
<b>Total Expenses</b>	<b>\$</b>	<b>13,434.43</b>

**TOTAL REMAINING** **\$ 11,565.57**

\*Funds yet to be expended

# **Guyton Downtown Development Authority's Strategic Planning Committee (SPC) Report February 19, 2025**

During the SPC meeting on 02/12/2025, we focused on finalizing a final list of short and long term goals for the DDA Board to consider moving towards. The SPC Committee asks that the DDA Board gives us feedback and suggestions regarding the following goals.

## **Short-Term Strategic Plans (1-3 years)**

- Commission painting of mural on the conner of Central Ave. and 3<sup>rd</sup> Street
- Install landscaping planters in front of business between Lynn Bonds Ave. and 4<sup>th</sup> Street
- Food Truck Fridays (once a quarter)
- Downtown Business Mixer (twice a year)
- Develop a list of the types of business we want in the downtown district
- Develop relationships with real estate developers to help develop the downtown district
- Look and apply for grants to help fund projects for the downtown district

## **Long-Term Strategic Plans (5-10 years)**

- Redesign the Guyton Walking Trail as a walking history trail – all along the trail install signs/planforms that display historical facts about Guyton, Effingham Co., and Georgia
- Incorporate curbs, sidewalks, and additional lighting throughout downtown